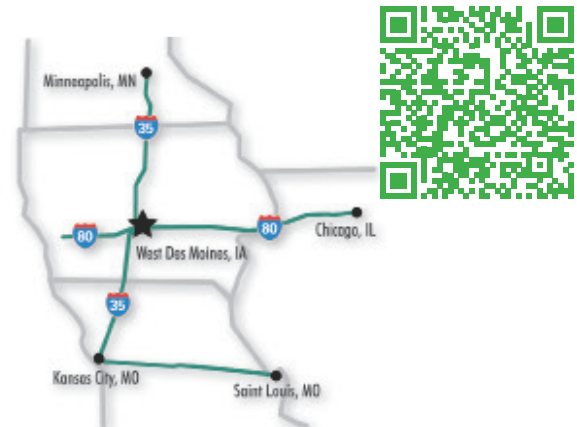


# Go West

WEST DES MOINES

FINANCE INSURANCE  
TECHNOLOGY  
MANUFACTURING LOGISTICS  
HEALTHCARE  
RETAIL HOSPITALITY

LOCATED AT THE CROSSROADS  
OF INTERSTATES **80** AND **35**  
WITH **EASY ACCESS** TO BOTH  
COASTS AND BORDERS.



West Des Moines is a community known for its legacy in innovation, excellence, and quality of living. Centrally located within the United States, West Des Moines has a service market of 160 million people within a radius of 900 miles. With a AAA bond rating by both Moody's and Standard and Poor's, the City's fiscal responsibility and progressive foresight reduces the costs of doing business and paves a path for successful industry growth. **If you want the best of the best, it's time to GoWest.**

## COMPETITIVE BUSINESS CLIMATE

The City of West Des Moines' average permitting review and approval timeframe is **60 to 90** days.

**IOWA** is a Right-to-Work state

### FINANCIAL ASSISTANCE

- West Des Moines offers financial assistance through Tax Increment Financing (TIF) for infrastructure improvements on eligible investment.
- A Property Tax Rebate is available for eligible projects

### TAX ADVANTAGES

- Preferential tax treatment on qualifying investment in federally designated Opportunity Zone
- Competitive property tax rates

# Go West

WEST DES MOINES



VOTED “**BEST CITY GOVERNMENT CONDUCTIVE TO DOING BUSINESS**” FOR 26 CONSECUTIVE YEARS

– 2023 BUSINESS RECORD

SITE SELECTION MAGAZINE RANKED **WEST DES MOINES #15 BEST SMALL CITY TO START A BUSINESS** – 2023

WEST DES MOINES WAS RANKED **#1 IN THE COUNTRY FOR YOUNG PROFESSIONALS TO LIVE BY FORBES** – 2023

## TOP EMPLOYERS

American Equity Investment  
Life Insurance  
Athene USA  
Businessolver, Inc.  
Equifax Workforce Solutions  
FBL Financial Group, Inc.  
GuideOne Insurance  
Hy-Vee, Inc.  
ITA Group Inc.  
Mediacom Communications  
Corporation  
Microsoft Corporation  
Sammons Financial Group  
The Iowa Clinic  
Wells Fargo

**Population:** 70,741

**Daytime Population:** 128,029

**Median Household Income:** \$98,500

**Jobs in West Des Moines:** 64,398

**Workers in Laborshed:** 552,753

**Average Commute Time:** 16.5 minutes

**Well-educated workforce:**

55% of population over 25 years of age has obtained a bachelor’s degree or higher

**High school graduation rate for the West Des Moines Community School District:** 97%

**Rental rates (gross) for office space:**  
Average \$14.51/sq ft/yr

**Average review time for site plan approval:** 60 – 90 days

Iowa is a right-to-work state

- Over 2,000 acres of developable land available
- Combined over 20 million square feet of office and retail space with an ample variety of workspace available
- On energy grid that is 100% renewable since 2022 (MidAmerican Energy)
- 28 Direct Flights and host to six major airlines at Des Moines International Airport
- Conveniently located at the intersection of Interstate 80 and Interstate 35



Community & Economic Development  
515.273.0770  
4200 Mills Civic Pkwy, Suite 1A  
West Des Moines, IA 50265  
[www.GoWestDesMoines.com](http://www.GoWestDesMoines.com)

**Ryan Moffatt** • [ryan.moffatt@wdm.iowa.gov](mailto:ryan.moffatt@wdm.iowa.gov)

**Bryce Johnson** • [bryce.johnson@wdm.iowa.gov](mailto:bryce.johnson@wdm.iowa.gov)

**Brad Munford** • [brad.munford@wdm.iowa.gov](mailto:brad.munford@wdm.iowa.gov)