

Go West

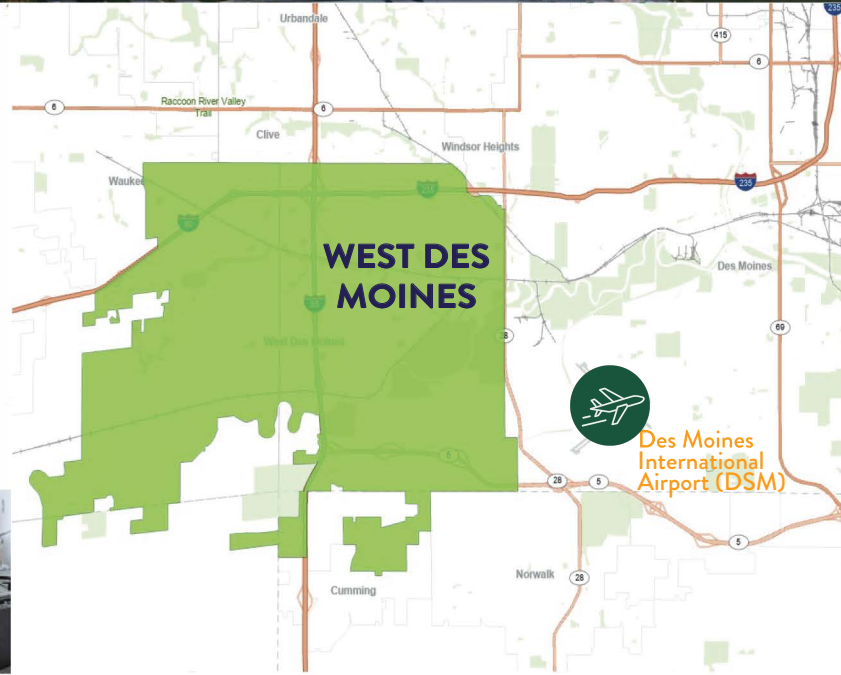
WEST DES MOINES

GoWest for limitless growth.

LOCATION

Connected to everything.

Placement at the intersection of interstates I-80 and I-35 positions West Des Moines as the natural hub for any business eyeing easy access to the rest of the country. Just minutes from Des Moines International Airport's daily national and international flights and access to coast-to-coast freight and rail through the newly constructed Transload Facility, means getting you or your products where they need to go couldn't be easier.



INFRASTRUCTURE

Work at the speed of now.

With the infrastructure, utilities, and services businesses need to thrive in place, West Des Moines is a hub for the insurance, financial services, information technology, manufacturing, and logistics operations.



925 Miles

Of open-access conduit for high-speed and fiber internet



\$3.6 Billion

MidAmerican Energy's ongoing investment to reach 100% renewable energy in Iowa



160+ Million

People within a 900-mile radius, providing easy access to get your products and services to nearly half the US population.

LIVABILITY

Go West for the Best

West Des Moines offers an affordable lifestyle with a cost of living about 5% lower than the national average, making it an excellent choice for families and professionals alike. With housing prices significantly below the national median and lower than-average utility and transportation costs, you can enjoy a high quality of life without breaking the bank. Plus, a strong job market and a median household income above the national average mean you get more value for your money in this vibrant and growing community.

Leading Industries

\$305,000 average home value

14% cheaper rental housing

42% lower utility costs

22 minute average commute time

Flat 3.8% state income tax



WORKFORCE

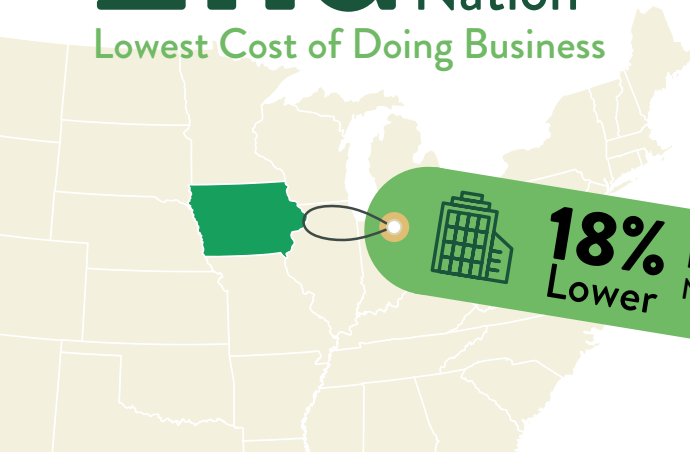
Home to trailblazers.

Discover opportunities to make your mark in growing industries like insurance and financial services, data and technology, manufacturing and logistics, or healthcare. The West Des Moines business community is a magnet for highly skilled, educated workers looking for opportunities.



Great for employers.

2nd

 in the Nation
Lowest Cost of Doing Business

96.3%

High School Diploma or Higher

55%

Bachelor's Degree or Higher

38%

Aged between 18-44

Great for employees.

West Des Moines is **the #1 area for young professionals** ages 24-34 with a Bachelor's degree or higher.
- Forbes Magazine

\$84,925 Median Income

Taxable Valuation of \$6,514,688,749
(#3 highest in state of Iowa)

City Levy Rate of \$10.85

27 consecutive years being recognized by Business Record as **Best Community Most Conducive for Doing Business**

Join a community of innovators, makers, and doers.

Boasting higher-than-average incomes, low cost of living, growing population, easy access to retail, dining, and lifestyle amenities, West Des Moines offers the perfect place for anyone to build a life.

Go West
WEST DES MOINES

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GoWestDesMoines.com

March 2025

