

Go West

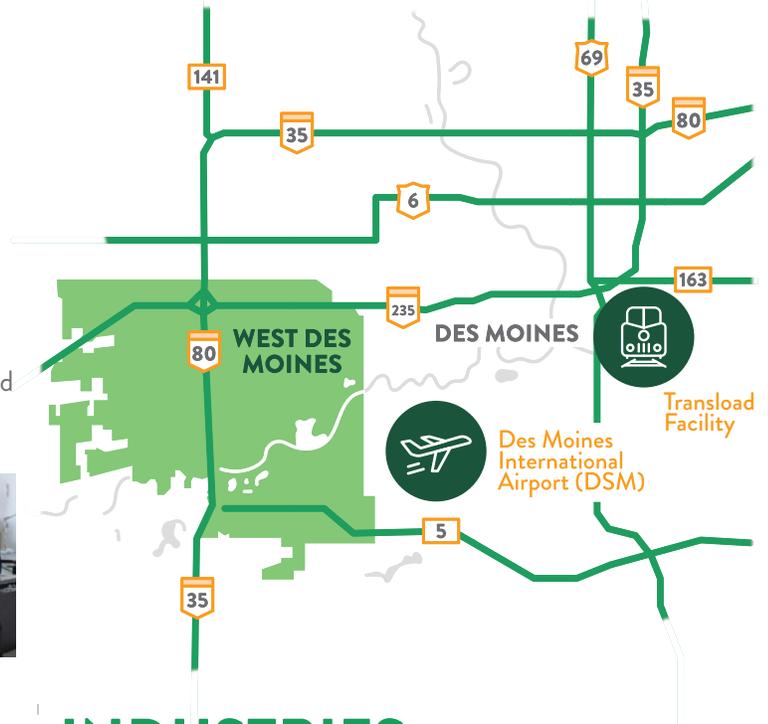
WEST DES MOINES

GoWest for limitless growth.

LOCATION

Connected to everything.

Placement at the intersection of interstates I-80 and I-35 positions West Des Moines as the natural hub for any business eyeing easy access to the rest of the country. Just minutes from Des Moines International Airport's daily national and international flights and access to coast-to-coast freight and rail through the newly constructed Transload Facility, means getting you or your products where they need to go couldn't be easier.



INFRASTRUCTURE

Work at the speed of now.

With the infrastructure, utilities, and services businesses need to thrive in place, West Des Moines is a hub for the insurance, financial services, information technology, manufacturing, and logistics operations.



925 Miles

Of open-access conduit for high-speed and fiber internet (Fully installed by September 2023)



\$3.6 Billion

MidAmerican Energy's ongoing investment to reach 100% renewable energy in Iowa



160+ Million

People within a 900-mile radius, providing easy access to get your products and services to nearly half the US population.

INDUSTRIES

Home to market leaders.

Innovation, creativity, and old-fashioned, Midwestern grit are at the heart of our business community. With access to top-notch infrastructure, a highly educated workforce, and a strong economic environment, it's no wonder companies prosper in West Des Moines.

Leading Industries

- Financial Services and Insurance
- Information Technology
- Healthcare and Life Sciences
- Manufacturing and Logistics
- Retail and Hospitality

\$3.5 Billion

Microsoft's investment in newest data center



WORKFORCE

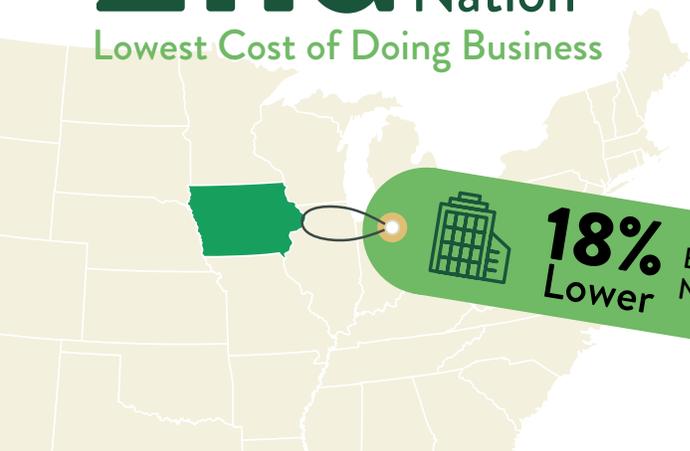
Home to trailblazers.

Discover opportunities to make your mark in growing industries like insurance and financial services, data and technology, manufacturing and logistics, or healthcare. The West Des Moines business community is a magnet for highly skilled, educated workers looking for opportunities.



Great for employers.

2nd

 in the Nation
Lowest Cost of Doing Business

94%

High School Diploma or Higher

53%

Bachelor's Degree or Higher

36%

Aged between 18-44

Great for employees.

West Des Moines is the **#1** area for young professionals ages 24-34 with a Bachelor's degree or higher.
- Forbes Magazine

\$82,755 Median Income

10% Lower than National Average Cost of Living

100% Municipal Equality Index (MEI) Score

79 Languages Spoken in West Des Moines Public Schools

Join a community of innovators, makers, and doers.

Boasting higher-than-average incomes, low cost of living, growing population, easy access to retail, dining, and lifestyle amenities, West Des Moines offers the perfect place for anyone to build a life.

Go West
WEST DES MOINES

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GoWestDesMoines.com

